

If you are frustrated with legacy Unified Communications systems that are complicated to run and expensive to maintain, then you already know that something needs to change. There needs to be a system that is designed with today's IT best practices in mind and is meant to lighten the workload of the IT administrators who use it every day. With this mission in mind, SIP Service Oriented Architecture offers the standard blueprint for a cost-effective, resilient communications system that is built for the cloud. eZuce SSOA is, quite simply, the answer to a problem in the unified communications industry. It is the blueprint for a groundbreaking yet simple IT application that is undemanding in terms of resource footprint and administrative cost and adaptable in terms of third party capabilities and legacy devices.



eZuce founder and CEO Martin Steinman describes this revolutionary initiative in his expanded 2012 eBook on SIP Service Oriented Architecture™. He explores the implications of building enterprise communications in the cloud and addresses many of the core issues facing the UC industry. The book is highly recommended to IT professionals who are looking for an alternative to their out-of-date legacy systems, who are eager to stop managing problems and to start transforming their jobs.